

CALEFFI PRESSURE REDUCING VALVE PROMOTION

All Valve Industries is planning to promote Caleffi's Pressure Reducing Valves by offering gifts to installing plumbers. The promotion runs from 1st April to 31st May, and, to participate, plumbers will need to send in the barcodes from Caleffi 5335 boxes along with a completed promotion form, and we will send them their choice of gifts.

To create interest in our promotion, we have inserted a full page advert in the Plumbing Connection magazine which is due out mid-March. We are also doing direct mail-outs and faxes. If you would like promotion forms for your customers, just contact us and we will send them, alternatively, they are available online at www.allvalve.com.au.

ALL VALVE INDUSTRIES NEWSLETTER

April 2007

Feature Product:

533550 3-Way Pressure Reducing Valve

Our new Caleffi 3-way pressure reducing valve has just arrived and is now available. It incorporates an additional port at the bottom of the valve to allow for various configurations. This innovation has come about through a need for reducing valves to form the right angle in some meter connections. A patent is pending.

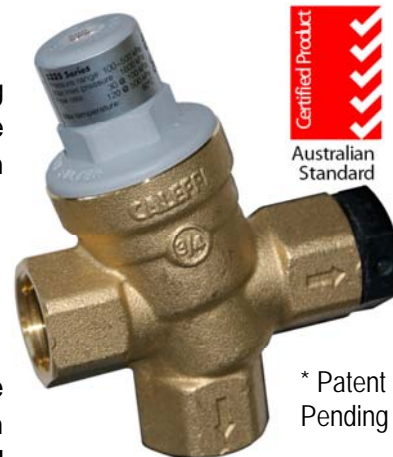
The 3-Way "dual outlet" pressure reducing valve comes standard with a plug to seal one outlet, meaning the valve can be used in three different configurations:-

- Straight Through
- Right Angle
- Dual Outlet

The "dual outlet" configuration should be particularly handy under sink situations when connecting to both dishwashers and flickmixers, and, also for water heater installations where one outlet would go directly into the storage hot water heater and the other outlet goes to the cold water inlet of the tempering valve.

The new Caleffi #533550 pressure reducing valves have been factory set at 500kPa to be inline with the AS3500 regulations. The valve is adjustable between 100-500kPa, and is capable of regulating the water pressure to an entire home. At present, the Caleffi 533550 is available in 20mm (3/4").

For more information, give us a call.



* Patent Pending

JOKE OF THE MONTH

Three girls working in the same office as their female boss noticed that the boss left early every day. Working on the theory that if it was good enough for the boss to leave early it was good enough for them also, they decided one day that when the boss left, they would leave right behind her.

The redhead was thrilled to be home early. She did some gardening, played with her son, and went to bed early.

The brunette was elated to be able to do a quick workout at the gym before meeting for a dinner date.

The Blonde was happy to get home early and surprise her husband, but when she got to the bedroom she heard a muffled noise from inside. She opened the door and was mortified to see her husband in bed with her boss. Quietly she closed the door and crept out of the house.

The next day, when the Redhead and Brunette were about to leave, they asked the Blonde if she was joining them.

"No way" she said, "I almost got caught yesterday."



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CALEFFI

Be rewarded for using the best equipment



3-way version now available

Simply by using Caleffi 5335 series pressure reducing valves to comply with the 500kPa maximum pressure regulations, and sending us barcodes from the boxes, we will send you your choice of gifts below.



Australian Standard
AS 1357.2 Lic. 2467

Available at all leading plumbing stores

Bonus Gifts Offer



Your details

Name	
Address	
Postcode	Phone
Store where purchased	

Tear the Caleffi 5335 label and barcode from the end of each box, complete this form and send to All Valve Industries. Allow two weeks to receive your gift. Enter as many times you like, the more you send the more gifts you receive!

Mail this entry form Reply Paid to:
All Valve Industries
Reply Paid 83814 Miranda NSW 2228



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TERMS AND CONDITIONS AND ONLINE ENTRY FORM AVAILABLE ON OUR WEBSITE: WWW.ALLVALVE.COM.AU
PROMOTION FROM 1st APRIL TO 31st MAY, 2007 OR WHILE STOCKS LAST